

ILFORD announces availability of GALERIE Smooth Pearl in 60" wide rolls

The most popular surface in the ILFORD GALERIE photo paper range takes on new dimensions!

Marly, Switzerland, 30 June, 2008 – In reply to market demand from professional labs worldwide, ILFORD announces today the availability of **GALERIE Smooth Pearl in 60" rolls**, the most popular surface in the GALERIE range.

General market feedback showed that professionals were looking to expand their portfolios and produce quality photographic output onto inkjet in larger sizes. Indeed, the introduction of large format printers, such as the Epson 11880, helped to strengthen this demand even further. ILFORD GALERIE media is ideal for fast and flexible printing in the photographic, fine art, proofing and graphics markets and the inclusion of 60" wide rolls now offers a new solution for a range of applications.

ILFORD GALERIE Smooth Pearl technical features:



- Combines excellent instant dry properties of a nanoporous product with the elegant finish of a pearl print;
- Pearl surface and paper weight give the true look and feel of a photographic print;
- Minimises glare and fingerprints;
- Is compatible with all high quality dye and pigment based inkjet printers.

"Art and graphic designers appreciate the fact that they can now produce their own in-house storyboards or true size mock-ups on a wider format, without having to outsource their work to photo studios or laboratories," said Andrew Stewart, Sales and Marketing Director, ILFORD Imaging Switzerland GmbH. He continued, "ILFORD decided to select its best selling GALERIE surface, Smooth Pearl, on this occasion quite simply because the finish is stunning!"

ILFORD has also made available custom built ICC Profiles on its website covering its range of media. As a new printer arrives on the market, ILFORD ensures a corresponding profile is added. Simply select the printer and the GALERIE media in use and then download the profile from www.ilford.com. The results are consistently impressive regardless of the printer.

PRESS RELEASE

About ILFORD:

Founded in 1879, ILFORD is a leading player in the development and manufacture of photo quality media for both inkjet printing and colour photographic processes. The ILFORD worldwide Digital Imaging and Colour Photo businesses, including the R&D and manufacturing operations in Switzerland, are owned by Oji Paper, Japan.

The ILFORD name is well established in the history of Imaging and today it continues to be associated with cutting edge technology thanks to its strong links to the photo imaging marketplace, R&D, technical know-how and manufacturing capabilities.

For more information on ILFORD, please visit www.ilford.com

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