

Five great gift ideas for the budding photographer this Christmas

ILFORD brings a touch of creativity to the festive season

Marly, Switzerland, 8th November, 2007 – It's that time of the year again when the search is on for an original, inexpensive gift. For the photo enthusiast, this is the perfect moment to be creative and ILFORD has come up with five simple yet effective ideas that are sure to delight all the family. Time to get snap happy!



- Looking for a gift for grandma? Select your favourite photo of the children and print it on **ILFORD Premium Plus** for a professional, quality feel; the glossy and pearl surfaces are perfect for displaying images. Place the picture in an attractive frame and offer grandma a present that she's sure to cherish.
- Print your own calendar on **ILFORD Create** using family snapshots of the grandchildren and give granddad something personalised this Christmas. Easy to use, step by step instructions are available from www.ilford.com
- Why not get the kids involved and put their creative talents to the test? Scrap booking is great fun and the perfect way to involve the whole family in a leisure activity. Simply select a theme, your last holiday or a recent birthday party for example, and print your images on **ILFORD Create** using the 100% Rag Fine Art Matt Paper. Producing a scrapbook worthy of display has never been easier!
- Capturing your Christmas or New Year's Eve moments on photo and arranging them in a colourful album is an imaginative present for family and friends. The **ILFORD Premium Photo** glossy and satin surfaces provide the look and feel of a traditional photograph and are ideal for capturing and preserving your special memories for years to come.
- How about a little treat for yourself? After the hustle and bustle of the festive season has passed, why not make a collage of your favourite images and print them on **ILFORD Premium Photo**. Keeping a framed image on your desk at work will put you straight back in the party mood and keep those winter blues away.



The **ILFORD Inkjet Photo Paper Range** has been designed to encourage people to try out their artistic skills and produce stunning images at an affordable price. Whether you're looking for an easy select and print solution or a more sophisticated artistic application, this complete product line offers something for everybody.

Available in a selection of sizes from 4x6 snapshot paper to share with your family and friends to A3+ for framing larger, special images, the collection is instant dry and compatible with all good quality inkjet, including borderless, printers.

The **ILFORD Inkjet Photo Paper Range** is distributed in the UK through JP Distribution.

About JP Distribution:

JP Distribution is a successful division of Johnsons Photopia Ltd., an independent, privately owned company that can trace its roots back to 1743. JP Distribution is committed to providing an exclusive complementary portfolio of leading brands for the professional and enthusiast photographer via a dedicated network of retail partners. Mamiya, Sekonic, Lastolite, Gepe, Geimuplast, Billingham, Giottos, Peli and Schneider are all part of the JP Distribution brand portfolio.

JP Distribution is located in the heart of England at the company headquarters in Newcastle under Lyme, Staffordshire, where the company employs a wealth of experienced personnel with an unrivalled level of imaging knowledge, expertise and experience.

For more information on JP Distribution, please visit www.johnsons-photopia.co.uk

About ILFORD:

Founded in 1879, ILFORD is a leading player in the development and manufacture of photo quality media for both inkjet printing and colour** photographic processes. The ILFORD worldwide Digital Imaging and Colour Photo businesses, including the R&D and manufacturing operations in Switzerland have been owned by Oji Paper, Japan, since July 2005. ILFORD now operates as a fully owned subsidiary within Oji's Communications Paper Division, enabling the ILFORD capabilities to run all the way from raw paper through to the highly sophisticated product design and manufacturing processes incorporated in the end product made in Switzerland.

The ILFORD name is well established in the history of Imaging and today it continues to be associated with cutting edge technology thanks to its strong links to the photo imaging marketplace, R&D, technical know-how and manufacturing capabilities.

For more information on ILFORD, please visit www.ilford.com

** The ILFORD Black and White Photo business, including the UK Manufacturing facility, was acquired by HARMAN technology Limited. Trading as ILFORD Photo, HARMAN is licensed to use the ILFORD brand in association with traditional Black and White silver halide products only.

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