

**ILFORD offers photographers even greater flexibility with its pre-mounted GALERIE boards****High quality, cost effective, inkjet printing solutions for the professional imaging market and digital artist**

Marly, Switzerland, 29 May, 2008 – Following an increase in demand from creative photographers, design houses, advertising agencies and exhibition stand producers, ILFORD is pleased to re-introduce its GALERIE pre-mounted boards in its Smooth Pearl and Gloss surfaces.

Aimed at photographers wishing to print directly onto a rigid substrate in one easy operation, ILFORD GALERIE pre-mounted boards allow images up to 20" x 24" (50cm x 61cm) to be produced. GALERIE boards are supplied slightly oversize to enable production of full format photographs and are ideally suited for use with EPSON® Stylus™ Pro Printers, including the latest 7880 and 9880 models. They are also compatible with the EPSON® Photo 2400 which accepts board media. With pre-mounted boards, images can be created off the printer and placed straight into a frame, generating savings on time and money and vastly reducing the risk of damaging the picture during the print mounting process.

The GALERIE media is resin coated to provide a more robust surface for longer lasting image quality. The Smooth Pearl and Gloss finishes use the latest nanoporous technology, are 'instant dry' and can be handled immediately after printing, ideal for those in a fast moving environment. Additionally, with the availability of roll, sheet and boards, photographers can easily produce identical high quality images on each format without the need to make changes to media settings or profiles. ICC profiles and printer loading instructions are available from the website: [www.ilford.com](http://www.ilford.com).

"The market for pre-mounted boards is growing and ILFORD is one of the few companies in the photographic market to offer such a product line," said Andrew Stewart, Sales and Marketing Director, ILFORD Imaging Switzerland GmbH. "ILFORD understands that pre-mounts are ideal for use in advertising as point of sale materials. We therefore decided to re-launch our GALERIE pre-mounted board range to cater for the digital artist who was looking for a cost-effective, yet high quality inkjet solution."

**Availability:**

ILFORD pre-mounted GALERIE boards are available in Smooth Pearl and Gloss surfaces. Packs of 10 as oversize boards allow 10 x 12, 11 x 14, 12 x 16, 16 x 20 and 20 x 24 inch images to be printed (25.4 x 30.5, 27.9 x 35.6, 30.5 x 40.6, 40.4 x 50.8, and 50.8 x 61cm).

**JP Distribution:**

JP Distribution is a successful division of Johnsons Photopia Ltd., an independent, privately owned company that can trace its roots back to 1743. JP Distribution is committed to providing an exclusive complimentary portfolio of leading brands for the professional and enthusiast photographer via a dedicated network of retail partners.

Mamiya, Sekonic, Lastolite, Gepe, Geimuplast, Billingham, PocketWizard, Peli and Schneider are all part of the JP Distribution brand portfolio.

# PRESS RELEASE

JP Distribution is located in the heart of England at the company headquarters in Newcastle under Lyme, Staffordshire, where the company employs a wealth of experienced personnel with an unrivalled level of imaging knowledge, expertise and experience.  
For more information on JP Distribution, please visit [www.johnsons-photopia.co.uk](http://www.johnsons-photopia.co.uk)

**About ILFORD:**

Founded in 1879, ILFORD is a leading player in the development and manufacture of photo quality media for both inkjet printing and colour photographic processes. The ILFORD worldwide Digital Imaging and Colour Photo businesses, including the R&D and manufacturing operations in Switzerland, are owned by Oji Paper, Japan.

The ILFORD name is well established in the history of Imaging and today it continues to be associated with cutting edge technology thanks to its strong links to the photo imaging marketplace, R&D, technical know-how and manufacturing capabilities.

For more information on ILFORD, please visit [www.ilford.com](http://www.ilford.com)

**Press contact:**

Kathryn Lamb  
KL Associates  
[kathryn@klassociates.com](mailto:kathryn@klassociates.com)  
Telephone: 01327 844880  
Fax: 01327 843308