

Making the most of your wide format printers with ILFORD ICC Profiles

Free profiles now available for ColorGATE® RIP to support the HPZ6100 and Epson 11800 printers

Marly, Switzerland, 3 November, 2008 – Many wide format business owners are familiar with the frustrations of creating accurate colour prints that reflect the original image. Despite considerable developments in inkjet technology over the last ten years, the commercial marketplace is still subject to variations between different ink types, papers and printers and this can lead to a confusing array of information and services on offer.

To facilitate this situation, ILFORD has made available a new range of ICC Profiles for ColorGATE® RIP that also support the HPZ6100 and Epson 11800 printers. In addition, Windows profiles have been created to be used alongside the latest printers from Canon, HP and Epson. The profiles, which have been built by ILFORD in-house technicians and assure consistent, quality results using optimised settings, support the entire range of OMNIJET media, including the new film products, that were launched at this year's Photokina.

Getting a print right first time round thanks to customised, printer profiles helps businesses to save time, effort and money in both ink and paper as Andrew Stewart, Sales and Marketing Director, ILFORD Imaging Switzerland GmbH, explains: *"Our duty to professional image-makers is to provide them with the means to create a print that accurately reflects a true photographic image. Profiling a printer is a simple yet essential step in achieving this goal. Optimum colour reproduction can be obtained for a specific paper in a few simple clicks of a button allowing users to achieve consistent results everytime they use the same printer, ink and media combination."*

Designed exclusively for sale in partnership with distributors, ILFORD OMNIJET offers a complete package of media, support and service for the commercial inkjet marketplace. ICC profiles are available for free on www.ilford.com

Product availability:

The ILFORD OMNIJET product line is available in the UK through Omnijet UK Limited.

About Omnijet UK Limited:

Omnijet UK Limited was created as a central warehouse/hub to provide the full range of ILFORD OMNIJET products within the UK. The ILFORD OMNIJET inkjet medias already play a significant role in the UK wide format supplies business.

For more information on Omnijet UK Limited, please contact the sales team on 01304 832534 or at sales@omnijet.uk.com or visit the company website at www.ilford.com

PRESS RELEASE

About ILFORD:

Founded in 1879, ILFORD is a leading player in the development and manufacture of photo quality media for both inkjet printing and colour photographic processes. The ILFORD worldwide Digital Imaging and Colour Photo businesses, including the R&D and manufacturing operations in Switzerland, are owned by Oji Paper, Japan.

The ILFORD name is well established in the history of Imaging and today it continues to be associated with cutting edge technology thanks to its strong links to the photo imaging marketplace, R&D, technical know-how and manufacturing capabilities.

For more information on ILFORD, please visit www.ilford.com

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