

ILFORD



ILFORD showcases expanded OMNIJET range at Paperworld 2007

Highlights include new Instant Dry Matt Canvas – a robust, stretchable, high resistance canvas ideal for producing indoor digital prints

24th – 28th January 2007, Frankfurt, Germany
Hall: 1.2, Aisle: D, stand 10

Marly, Switzerland, 18 January, 2007 – ILFORD, a major player in the development and manufacture of photo quality media for inkjet printing and photographic processes, announces today the second step towards the completion of its wide format media range, OMNIJET. The latest additions have been created to cater for customers seeking a specialised host of media. All films have been designed to use with pigment and thermal ink jet printers using aqueous dye or pigment based ink sets. Products include:

- ❑ **Instant Dry Matt SA Vinyl**
The Instant Dry Matt Self Adhesive Vinyl is a 4mil (175gsm) white opaque, matt, vinyl with a permanent adhesive. This allows the media to permanently bond to virtually any mounting substrate. It is an excellent choice for short-term outdoor and long-term indoor graphics that require mounting. It offers a broad colour gamut and superior water fastness with pigmented inks.
- ❑ **Instant Dry Satin Banner**
The Instant Dry Satin Banner is a 7mil (120gsm), white polypropylene film and is ideal for producing indoor graphics such as banners and short term outdoor graphics.
- ❑ **Instant Dry Satin Banner Textile**
The Instant Dry Satin Banner Textile is a 6mil (115gsm), white polyester fabric and is an excellent solution for creating cost-effective banners.
- ❑ **Instant Dry Matt Banner**
The Instant Dry Matt Banner is an 8mil (130gsm), white polypropylene film. It is ideal for producing indoor graphics such as banners and short term outdoor graphics (with pigment inks).
- ❑ **Instant Dry Matt Canvas**
The Instant Dry Matt Canvas is an 15mil (330gsm), cotton/polyester blend. It is a robust stretchable canvas with a high resistance to cracking and provides superior framing performance. It is ideal for producing indoor digital prints.

“The ILFORD OMNIJET product range offers customers, such as sign and display makers or graphics fabricators, an even greater host of media for more artistic, wide format applications,” said Andrew Stewart, Sales and Marketing Director of ILFORD.

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“ILFORD has followed the market closely and is proud to have designed and produced a product range that is fully in line with our customers’ needs”, he concluded.

To arrange an interview with a member of the executive team at Paperworld or to discover and test the new ILFORD OMNIJET range, please contact the press department below.

About ILFORD:

Founded in 1879, ILFORD is a leading player in the development and manufacture of photo quality media for both inkjet printing and photographic processes.

ILFORD Imaging Switzerland GmbH., the manufacturing operation, together with the ILFORD world-wide Digital Imaging and Colour Photo businesses, has been owned by OJI Paper, Japan, since July 2005. ILFORD now operates as a fully owned subsidiary within OJI's Communications Paper Division, enabling the ILFORD capabilities to run all the way from raw paper through to the highly sophisticated product design and manufacturing processes incorporated in the end product made in Switzerland.

The ILFORD Black and White Photo business, including the UK Manufacturing facility, was acquired by HARMAN technology Limited. Trading as ILFORD Photo, HARMAN is licensed to use the ILFORD brand in association with traditional Black and White silver halide products only.

The ILFORD name is well established in the history of Imaging and today it continues to be associated with cutting edge technology thanks to its strong R&D, technical know-how and manufacturing capabilities.

For more information on ILFORD, please visit www.ilford.com

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