



New OMNIJET profiles for the latest CANON printers!

**Maximise results on the entire OMNIJET range when using the new
Canon imagePROGRAF iPF6300S and iPF8300S**

Marly, Switzerland, May 23, 2011 - ILFORD Imaging Switzerland GmbH, long recognised for creating innovative, quality photographic materials, just released new ICC profiles created to achieve optimal results when using the OMNIJET range on the latest Canon printers. Free at www.ilford.com, the ICC profiles developed by ILFORD technicians allow commercial print professionals to achieve optimal results which accurately reflect true photographic images.

The two new high-speed colour large format printers launched by Canon offer fresh possibilities for the commercial print market. The Canon iPF6300S and iPF8300S are designed to provide broad workflow compatibility and wide colour gamut quality in 24 and 44 inch sizes.

Created especially for the commercial marketplace, OMNIJET offers a diverse line of media perfect for posters, pop-up and roll-up displays as well as backlit displays. The range includes a variety of weights and widths of photo quality satin, glossy or matt media as well as clear, white or translucent film.

The ILFORD Research and Development team is committed to ensuring commercial professionals are able to maximise their results when printing on OMNIJET media. Technicians specialised creating colour profiles have developed optimal settings which override standard printer settings for consistent premium prints that reflect the true capabilities of both the Canon printers and the OMNIJET media.

Impressive tones, from warm ruby reds to crisp cool blues, will attract clients and customers alike. The rich colours and sharp contrast commercial print professionals can achieve is due, in part, to the carefully defined ILFORD ICC profiles.

Ensuring the ICC profiles are easy to select and use, a detailed *ReadMe* file is available in the profile download section of the ILFORD website, walking professionals through the setting process.

“The commercial print market is a key segment for us,” shares Marion Meissner, Leader of Print and Test Service at ILFORD. “We mark our commitment to this market with ICC profiles that are constantly updated based on new printers on the market. Not only do our well researched ICC profiles guarantee top quality results with each print, the consistency these profiles provide offer increased efficiency and reduced waste for our customers in the highly competitive commercial printing market.”

About ILFORD OMNIJET

OMNIJET is a range of high quality inkjet media tailored to meet the demands of the commercial marketplace and is a one-for all solution. Whether you need photo quality glossy or matt prints or durable images on clear, white or translucent film, OMNIJET will meet all your needs, beyond your expectations. The range is competitively priced and has performance characteristics to meet the needs of today's most popular applications

PRESS RELEASE

About Canon Europe

Canon Europe is the regional sales and marketing operation for Canon Inc., represented in 116 countries and employing over 11,000 people across Europe, the Middle East and Africa (EMEA).

Founded in 1937 with the specific goal of making the best quality camera available to customers, Canon's tireless passion for the Power of Image has since extended its technology into many other markets and has established it as a world leader in both consumer and [business imaging solutions](#). Its solutions comprise products, ranging from [digital compact](#) and [SLR cameras](#), through broadcast lenses and portable X-ray machines, to multi-function and [production printers](#), all supported by a range of value added services.

About ILFORD:

Founded in 1879, ILFORD is a leading player in the development and manufacture of photo quality media and other consumables for both inkjet printing and colour photographic processes. The worldwide digital imaging and colour photographic businesses, which include the R&D and manufacturing operations in Switzerland, are owned by Paradigm Global Partners LLP.

The ILFORD name is well established in the history of imaging and today it continues to be associated with cutting edge technology thanks to its strong links to the photo imaging marketplace, research and development, technical know-how and manufacturing capabilities.

For more information on ILFORD, please visit www.ilford.com.

Press contact:

Tetenal Ltd
Craig Bird
Foxholes Road
Unit 1
Leicester
LE3 1TH

tel: 0116 232 4913

mail: craig.bird@tetenal.com