

ILFORD BIOMEDIA NOMINATED FOR 2012 TOP PRODUCTS AWARD

ILFORD encourages Wide-Format Imaging magazine readers to vote for BioMedia Universal Display Film online by 27 January 2012

Marly, Switzerland – January 6, 2011 – ILFORD (<http://www.ilmord.com>) today announced that its BioMedia Universal Display Film has been nominated for the 2012 Wide Format-Imaging magazine Readers' Choice Top Products Awards. The prestigious awards offer readers and subscribers of Wide-Format Imaging (online and in print) the opportunity to vote for the products that have caused the most excitement in the industry and are an asset to their business. Voting is now open at <http://2012topproducts.questionpro.com>, and runs until 27 January.

ILFORD BioMedia Universal Display Film has been nominated within the category of Media: Media for Walls, Floors, Windows, and Rough Surfaces. The product is part of the ILFORD BioMedia range, offering high-quality image results without the environmental impact of traditional commercial graphic display materials. The universal coating of the BioMedia Universal Display Film, developed by the innovative research and development team at ILFORD, ensures high-quality image results across a wide range of commercial printing equipment including Latex (HP Latex Developer), Aqueous, Ecosolvent and Solvent printers. This combination offers superior performance with environmental sensitivity.

Designed to meet the most demanding expectations for quality and performance, ILFORD BioMedia is recycled under Code 6, applying to products such as cups, utensils and compact disc cases. The product range is compliant with the EU REACH Regulation, which was implemented in 2006 in order to protect human health and the environment. BioMedia also breaks down under anaerobic (no oxygen) landfill conditions thanks to a unique enzyme that accelerates the biodegradation process. The product line has been tested and certified by an independent laboratory in accordance with ASTM (American Society for Testing and Materials) standard D5511, which determines the anaerobic biodegradation of plastic materials.

ILFORD is a driving force in the imaging industry and has consistently demonstrated the ability to design products in line with the rapidly changing market. With growing pressure on today's businesses to adopt policies and processes that offer environmental sustainability, ILFORD has not only embraced an internal approach of sustainable product innovation, but with the BioMedia line has embodied that corporate responsibility in its product offerings.

The ILFORD BioMedia line includes:

- **BioMedia Display Film:** A flexible printing substrate available in standard roll sizes and in 300, 400 and 550 micron. Using a microporous imaging front layer, BioMedia Display Film is compatible with aqueous, eco-solvent, solvent and latex technology and is certified by HP for use with their latex printers. It is suitable for indoor applications as a direct replacement for coated vinyl or polyester media and can be used in a variety of applications from pop-ups and point of sale displays to posters and exhibition panels.

- **BioMedia Display Film UV:** Compatible with UV printers, the range is suitable for outdoor display applications including poster displays or banners. The product range is available in a range of weights and roll sizes to meet the different application requirements.
- **BioMedia Rigid Display Board:** These direct-to-print boards are suitable for all UV print platforms and, at 750 microns, 1.5mm and 2.7mm thicknesses, offer durable replacements for traditional mounting boards such as Foamex. They are perfect for heavy-duty signage, internal cladding or displays.
- **BioMedia Laminate:** For a biodegradable satin finish, the BioMedia line includes 75, 125 and 250 micron laminates. These have similar properties to traditional polyester laminates yet are biodegradable as well as recyclable and can be used with a variety of substrates for indoor or outdoor applications.

About ILFORD

Founded in 1879, ILFORD is a leading player in the development and manufacture of photo quality media and other consumables for both inkjet printing and colour photographic processes. The worldwide digital imaging and colour photographic businesses, which include R&D and manufacturing operations in Switzerland, are owned by Paradigm Global Partners LLP.

The ILFORD name is well established in the history of imaging and today continues to be associated with cutting edge technology thanks to its strong links to the photo imaging marketplace, research and development, technical know-how and manufacturing capabilities.

For more information on ILFORD, please visit www.ilford.com

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