

ILFORD Strengthens Management Team, Adds Graphics Industry Veteran as CEO

Paul Willems joins ILFORD as CEO and Director of Global Sales

Marly, Switzerland – July 14, 2011 – ILFORD Imaging Switzerland GmbH (www.ilford.com), a leading developer and manufacturer of professional quality media for both inkjet printing and colour photographic processes, is pleased to announce the growth of its international management team with the addition of graphics industry veteran Paul Willems as chief executive officer (CEO) and director of global sales.

Willems brings his abundant experience and knowledge of the graphic arts industry to his new role with ILFORD. Prior to joining the company, Willems held the position of CEO at GMGcolor, and he is a former McKinsey & Company consultant. He has also spent several years in diverse executive positions with graphic arts and digital printing industries companies.

“Paul strengthens the management team at ILFORD and focuses the company on growth. Since our acquisition of ILFORD we have aggressively sought to expand the company footprint in its core business markets, while also uncovering new growth opportunities,” said Clifford Herbertson, Partner, Paradigm Global Partners LLP. “With this new aggressive business development strategy in mind, we expect Paul to deliver an immediate impact to our business, and also be a key player in further developing the company for the long term.”

Herbertson, in his capacity as a partner of Paradigm Global Partners LLP, which recently acquired ILFORD Imaging Switzerland GmbH, had previously served as the manufacturer’s acting global sales leader before Willems’s addition to the management team.

Recent expansions to the ILFORD distribution network in key markets around the globe have positioned the company to actively pursue new markets and expand market share in key regions. With the addition of Willems, ILFORD can continue to explore new avenues for international growth utilizing his fluency in English, French and German.

“ILFORD has long been known for its dedication to high quality products, and its portfolio remains very strong. I see very interesting developments on the horizon and I’m proud to join the excellent team already in place.” said Willems. “My special thanks to Clifford Herbertson, whose unfailing commitment to the ILFORD global sales initiatives will certainly allow me to hit the ground running.”

Lars Sommerhäuser having served as CEO since 2010 will become chief operating officer (COO) and will be responsible for operations, technology & development, human resources, purchasing and information technology. Sommerhäuser will also lead the company’s strategic business development.

PRESS RELEASE

About ILFORD

Founded in 1879, ILFORD is a leading player in the development and manufacture of photo quality media and other consumables for both inkjet printing and colour photographic processes. The worldwide digital imaging and colour photographic businesses, which include R&D and manufacturing operations in Switzerland, are owned by Paradigm Global Partners LLP.

The ILFORD name is well established in the history of imaging and today continues to be associated with cutting edge technology thanks to its strong links to the photo imaging marketplace, research and development, technical know-how and manufacturing capabilities. For more information on ILFORD, please visit www.ilford.com.